

Phoenix Center for the Arts provides opportunities to businesses and organizations looking to reach local arts and culture supporters in Phoenix.

Promotional opportunities are available in our triannual digital catalogs and event programs for both the downtown and north Phoenix locations.

DIGITAL ADVERTISING REQUIREMENTS

Provide all ad graphics in .pdf or .eps file formats only. If providing a PDF file, make sure to embed the fonts to eliminate font issues. If providing an EPS file, make sure to outline the fonts to eliminate font issues.

File resolutions should be a minimum of 300 dpi and all colors should be in RGB.

REACH

E-Newsletter - 28,000+ subscribers

Website - 10,000+ visits a month

Facebook - 10,300+ followers

Instagram - 3,300+ followers

Twitter - 1,400+ followers

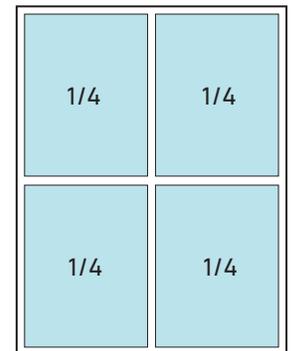
Mayor's Arts Awards - 400+ attendees

Phoenix Festival of the Arts - 12,000+ attendees

ISSUU Content Library - 100 Million+ visitors a month

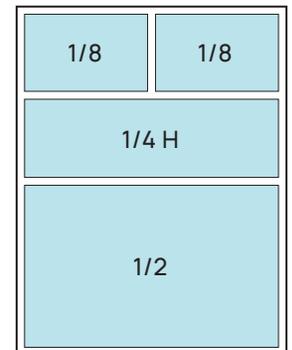
PRINT DIMENSIONS

Ad Sizes	Width (in.)	Height (in.)	Price
Full Page	8	10.5	\$500
1/2	8	5.108	\$300
1/4 H	8	2.464	\$150
1/4	3.875	5.108	\$150
1/8	3.875	2.429	\$75



DEADLINES

Catalog	Booking Deadline	Artwork Deadline
Summer Catalog <i>(published March)</i>	February 1	February 8
Fall Catalog <i>(published May)</i>	April 1	April 8
Spring Catalog <i>(published Sept.)</i>	August 1	August 8
Mayor's Arts Awards <i>(published Nov.)</i>	October 1	October 8
Phoenix Festival of the Arts <i>(published Dec.)</i>	November 1	November 8



Discounts available for Resident Organizations or booking multiple publications together.

CONTACT

Please email Renee Aguilar, Marketing Manager, at renee.aguilar@phoenixcenterforthearts.org to place your order or if you have any further questions.